TRADESHOW ACCESS PROGRAMME
1st APRIL 2019 – 31st MARCH 2020

Administered by the Publishers Association on behalf of
the Department for International Trade

Bologna Children’s Book Fair
1st – 4th April 2019
(Grant Level - £1,500)

Beijing International Book Fair
21st – 25th August 2019
(Grant Level - £2,000)

Frankfurt Book Fair
16th – 20th October 2019
(Grant Level - £1,000)

China Shanghai International Children’s Book Fair
15 – 17 November 2019
(Grant Level - £1,875)

This circular must be read in conjunction with our circulars giving detailed
information of the group arrangements for each fair.
TRADESHOW ACCESS PROGRAMME (TAP)
FOR BOOK FAIRS TAKING PLACE BETWEEN
1st April 2019 – 31st MARCH 2020

“The Department for International Trade (DIT) helps businesses export and grow into global markets. We also help overseas companies locate and grow in the UK.”

The Publishers Association is an accredited DIT Trade Challenge Partner (TCP) and we work with them to deliver a programme of international events for the publishing industry.

Support for Eligible Organisations

Financial support is available to Eligible Organisations who now fall into two categories.

i) An SME (known as a “category (i)” Eligible Organisation; or

ii) A business or organization matching the requirements of A and B below (known as a “category (ii)” Eligible Organisation.

   a) Has less than 250 employees
   b) Has an annual turnover of between £83,000 and £5m.

Between 1st April 2019 and 31st March 2020, TAP TCP’s will aim to provide at least 75% to 85% of grants to participants which fall within category (ii) above. (p3 of the terms & conditions).

Eligible companies have a lifetime limit of 6 grants, counted from 1st April 2009.

A Participant must be either (a) actively investigating export opportunities for their own business having not previously exported; or (b) already involved in exporting from the UK and wishing to grow exports either (i) in up to six countries within the European Union, or (ii) beyond the European Union single market. (p6)

The award of a grant will be conditional upon the participant’s compliance with all relevant conditions for the De Minimis Aid Regulations. (p6)

All grant participants, without exception, must complete and return a DIT feedback questionnaire before the grant is paid. (p8)
Action

1. Please read the terms and conditions carefully before completing the documents.

2. As the terms & conditions now form a binding contract between you and DIT you must insert your name on page 1 (leave Ref. No. blank) and complete Section (2) on page 2.

3. Complete ALL relevant sections of the TAP Exhibitor Grant Application form 2019 - 2020, crossing through or writing N/A in the sections that do not apply. **List all State Aid Received over the Last 3 Fiscal Years** in Section 9.

4. Once completed, sign Section 11 of the application form.

5. After completing both documents, post or email the completed documents to Gloria Bailey.

Please send the application form and the terms & conditions to:

Gloria Bailey  
The Publishers Association  
First Floor, 50 Southwark Street  
London SE1 1UN

or email copies to gbailey@publishers.org.uk.