

Publishing Scotland

Foillseachadh Alba

Publisher members

Our membership currently represents a variety of publishing: fiction, non-fiction, academic, educational, children's, scientific, technical, poetry, graphic novels and ebooks.

We welcome publishers based in Scotland, with at least 2 books published (not self-publishing) and an ongoing publishing business plan and intent to sell titles to the trade.

Benefits include:

- Trade support, such as presentation / pitching of titles to bookshops, TV producers, book festivals, libraries and other key trade contacts; inclusion of titles in the Edinburgh International Book Festival bookshops
- Free *Open Book* events including updates from Waterstones, tourist bodies, audiobook providers, marketing companies, sales & distribution specialists, metadata experts, Nielsen Book and anyone who has industry-specific knowledge which could benefit your business
- Opportunities for funding for the support of digital initiatives and attendance of trade fairs
- Tailored, subsidised training courses and seminars on all aspects of publishing at discounted rates
- Regular member newsletter on current initiatives, opportunities and industry news highlighting all our key strands of work and how to get involved
- Member showcase area on the Publishing Scotland website (new for 2021) presenting your business and titles – as well as inclusion in all published member lists on any of our publications
- Exclusive members area on the website which includes conference presentations, recordings of training sessions and Open Book events, discounts and more
- Annual trade conference for the industry in association with the Booksellers Association, providing key notes, panel debates, networking and workshops as well as bookseller pitching opportunities
- Scottish publisher collective stand at book fairs Bologna, Frankfurt and London
- Marketing of titles and authors through BooksfromScotland.com website and online issues and newsletters
- Sales Support Service for members – focussing on marketing of titles
- Opportunity to serve on the Publishing Scotland Board, Trade & Marketing Committee and Training Committee
- Distribution services through BookSource with preferential rates for members

- Marketing and promotion through social media, such as Twitter, Facebook and Instagram
- New Books Scotland rights catalogues for book fairs and the trade
- Liaison with key partners – eg Creative Scotland, Edinburgh International Book Festival, Nielsen, The Bookseller, The Booksellers Association, CILIP
- Annual survey of members providing us with current data on the state of the industry in Scotland in order to lobby to government and state our case internationally
- International strand which includes our annual International Fellowship Programme, Translation Fund and marketing initiative Scottish Books International
- Help and support for you and your publishing business, sign-posting and representation
- Networking events and social events as well as members meetings - currently replicated online

Criteria for publisher membership:

Publisher membership is open to the following:

- All book and print-based publishers, online and digital publishing
- Publishers must be based in Scotland or publish predominantly Scottish material.

Print-based publishers should have produced two publications of a professional standard, show evidence of planning to trade in publications and market title, demonstrate knowledge of, and commitment to, copyright law, be prepared to sign up to Publishing Scotland's Code of Practice in dealings with authors, have a business plan and intent to publish more

Online or electronic format publishers should show commitment to high standards of online publishing for at least one year, create and distribute content online, market such content commercially through advertising, subscription sales, or both demonstrate knowledge of, and commitment to, copyright law

Publisher members may elect five representatives to the board of Publishing Scotland.

In addition there is a trade committee for trade association work, also elected by the publisher members as well as other appropriate committees throughout the year.